

European Social Fund – investing in your future

Ministry for Labour, Social Affairs, Women and
Family of the Federal State of Brandenburg

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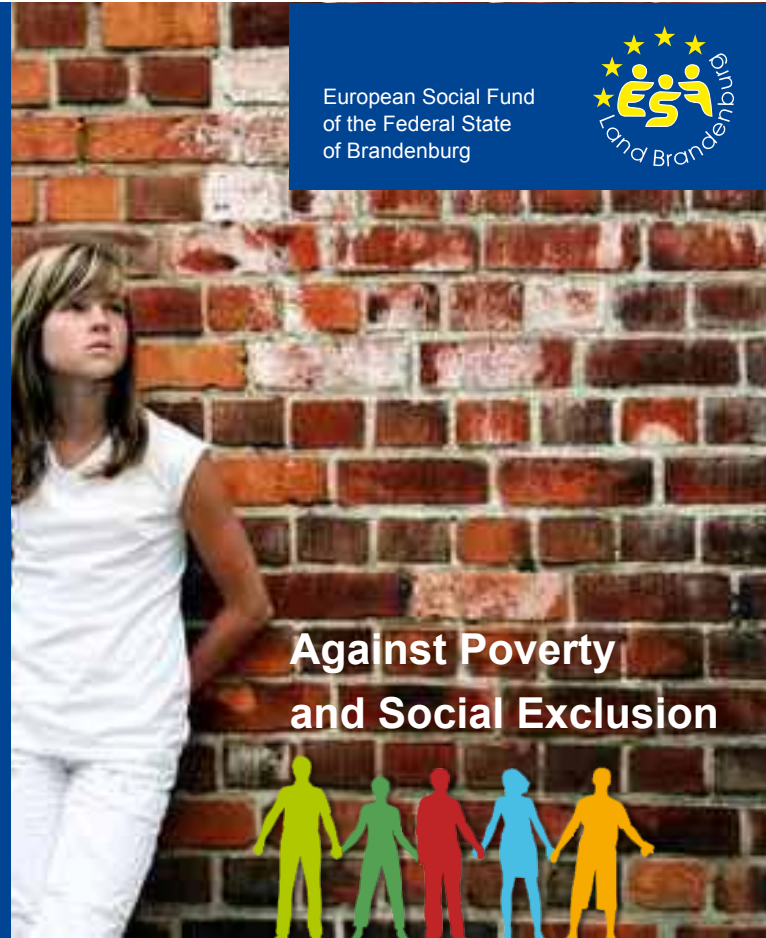
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European Social Fund
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of Brandenburg



**Against Poverty
and Social Exclusion**



Funded by the Ministry for Labour, Social Affairs, Women and Family
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of Brandenburg



EUROPEAN UNION
European Social Fund



The Contribution of the Brandenburg Labour Policy

The greatest causes of poverty and social exclusion are unemployment and poor education. Work contributes significantly to social acceptance and is the basis for social participation.

The Brandenburg labour policy aims at improving people's chances in the labour market and widening their participation in education. People should secure their own existence as far as possible, live in dignity and be able to participate actively in social life.

Particularly in change situations such as the transition from school into a career or in the case of employment breaks for family reasons, targeted support is provided for people through funding programmes. These are largely financed by resources from the European Social Fund.



Lifelong Learning

Lifelong learning is the basis for securing employment. With the help of the European Social Fund, the Brandenburg labour policy promotes lifelong learning. This extends from initial vocational training to employment access, further vocational training and qualifications for older people.



Constructive Handling of Risks

Breaks in career histories, such as recurrent unemployment, frequent changes of job or career changes, are increasingly part of everyday life in the careers of many people. The risks in the employment biography cannot be completely eliminated. With its programmes, the Brandenburg labour policy aims to enable both employed and unemployed people to face these risks constructively. Support for the long-term unemployed is of central importance to this.



Selected Funding Programmes

The Starting Period for Young People

promotes the vocational integration into the employment market of unemployed young people and young adults who have completed vocational training. It is aimed at young people directly with specific offers for successful career entry and at companies, in order to help them in their search for suitable applicants.



The Training Cheque

provides employees in Brandenburg with the opportunity of further training, in order to maintain and improve their professional knowledge and abilities and therefore their chances in the employment market. To do this, a grant of up to max. € 500.00 is provided towards the course fees.

Active for Work

targets the long-term unemployed not entitled to public support. The objectives are to maintain and increase employability and thereby to improve the chances of integration in the employment market.



The Regional Budget

gives all counties of the Federal State of Brandenburg the opportunity to independently develop and implement measures to help the long-term unemployed on the basis of regional requirements and linked with plans for regional development.



INNOPUNKT

is a model funding programme, which looks at and works on current priority issues in labour policy. The current INNOPUNKT initiative aims to try new ways of integrating people with limited qualifications into companies.

Avoiding Prison Custody through Social Integration

supports measures to promote integration and careers for released prisoners and other offenders. The objectives are to strengthen employability and personal development.

Work for Brandenburg

opens up career prospects for older long-term unemployed people by promoting short-term employment in the area of public welfare. Thus, on the one hand, social exclusion can be prevented and, on the other hand, the local infrastructure can be expanded and the regional economy strengthened.

All information on the programmes is available online:

www.masf.brandenburg.de

www.esf.brandenburg.de

Selected Projects

Everyday Carers

This project, which is funded from the “Regional Budget” takes two approaches: long-term unemployed people from the age of 45 are trained as carers in the social field, who then in turn look after those in need of help over a longer period. The services range from coping with everyday life to overcoming addiction and debt problems. For the everyday carers, their chances on the initial employment market are increased. For those receiving the care and for their families, living conditions and social participation are improved.

Project promoter:

Tanmed GmbH; www.tanmed.de



Network “Avoiding Prison Custody through Social Integration”

At the initiative of the Ministry of Justice of the Federal State of Brandenburg in 2002 a network of partners was formed to provide individualized services, which are mainly targeted on job integration of released prisoners and other offenders. Areas are transition management prison/freedom, community work instead of prison and courses for juvenile offenders to avoid prison.

Project promoter:

xit GmbH; www.hsi-zabih.de



Factor Q(ualification) – Facilitating and Securing Employment

The INNOPUNKT-project is a trade union-related project, which aims to support low qualified unemployed and employees facilitating jobs and increasing employment security. Factor Q cooperates with works councils and the management of particular companies in the region, creating new ways into companies for unemployed people and qualifying employees by organizing training courses at the workplace. The key to success is to establish a network of cooperation and support for low qualified people among key people in the business, usually members of the works council.

Project promoter:

Society for youth support of the DGB (Confederation of German Trade Unions) in the rural district of Berlin-Brandenburg e.V.;

www.faktorq-dgb.de

